



رهادن للتجارة  
*Rahaden Trading*



# OUR COMPANY In Few Words



30-Jan-2018

**RAHADEN TRADING EST**  
**Company Profile - Short**

# PRESIDENT LETTER



**R**ahaden is a professional service provider in many industries and sectors focusing on the quality of service we provide and the satisfaction of our loyal customers with the support of our strategic partners.

Over the last 20 years we have been exceeding the expectations of our customers as we have developed a Global network of relationships with major International companies servicing the Government, Public and Private sectors which gave us the advantage to play a major role as a local Saudi Partner, Trader, Developer and Contractor.

Our commitment to deliver the most advanced solutions to our customers based on their needs kept us on the edge to seek certain Certifications to qualify for larger projects and we will continue to enhance our position adopting to market changes.

Our vision to grow and diversify our range of products and services, we have established several companies over the years to support our customers and partners needs and also to be able to expand our customer base in other sectors.

Our ultimate objective is always to add value to the projects we undertake. Above all, we continuously endeavoring to set high standards in our approach to any project by adopting best project management practice standards for Military and Commercial Customers.

Rahaden is totally committed to providing the highest quality of service to our clients. Our integrated resources enable us to serve you more efficiently and professionally as we continue to grow to serve you better.

*Mahmoud A. Al Hefdhi*

**President**

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## A TRADITION IN THE VALUES, HONESTY AND DELIVERY

# OUR HERITAGE





# WHO WE ARE

## Our History

In 1999 we became specialized in technical training in order to satisfy the needs of the Saudi market. After that, in 2002 we expanded our specialties to cover Military training equipment's, educational training equipment and industrial training equipment.

In 2012 Rahaden established Rahaden IT, which specialized in Information Technology and opened a show room in Riyadh for this purpose. In the same year Rahaden Construction was established to become a contractor and subcontractor for local projects of our partners.

In 2014 Kala for Industrial Development was established for Curriculum Development and Electronics & Communication Training.

In 2015 Rahaden opened its Tiles and Ceramic showroom to support the construction company and introduce new revenue stream for the group.

## Our Activity



Rahaden is an ISO certified Saudi company, offering comprehensive range of products & services to the Government and to the Private Sector by a team of dedicated professionals, related to the following scope of activity:

- Import, wholesale and export of material, equipment, supplies, furniture tools and spare parts
- Simulators, military training equipment's, educational training equipments and industrial training equipment
- IT solutions, Computer and Telecom equipment and their maintenance
- Electronic system, Electrical material and their associated work
- Hospital and medical supplies
- Office furniture and equipment and associated supplies



# Our Commitments

## Our Values

Rahaden wishes to become the preferred local service company specialized in the fields of **simulation, training, sensors, IT surveillance and security** that provides highest quality of service that exceeds the expectations of our clients.

By Establishing long-term partnership with our customers and our partners as we continuously seek to improve our position thanks to **our Principle and Values**.

- Safety first
- Respect and concerns for the others
- Healthy company culture
- Accountability
- Moral & Integrity
- Challenges & Passion
- Achievements with sense of urgency
- Customer Services

Our Business Culture is a prime example of how we conduct ourselves in accordance with our principles & values.

We believe our continuing success lies in our commitment to our values.

Our heritage define who we are and what we represent.

We act in an ethical and professional manner, with the focus to ensure that our company meets its profit, quality and growth in accordance with the Saudi Vision2030.

## Our DNA

Rahaden is a company with a strong track **record of achievements** based on :

- Full **trust and risk management** with our partner relationship
- Our **customer knowledge**
- Our **delivery and commitments**
- Our people, Engineers, Technicians, Retired experienced Saudi Officers from MoI, from MoD and others Public Authorities

Our push towards **higher levels of quality** began from the day our company was founded. Rahaden's corporate culture is one that is open to new ideas from everyone and everywhere. We are continuously and relentlessly striving to eliminate bureaucracy within our realm as much as possible, and we try to make boundary less behavior a reflexive, natural part of our culture.

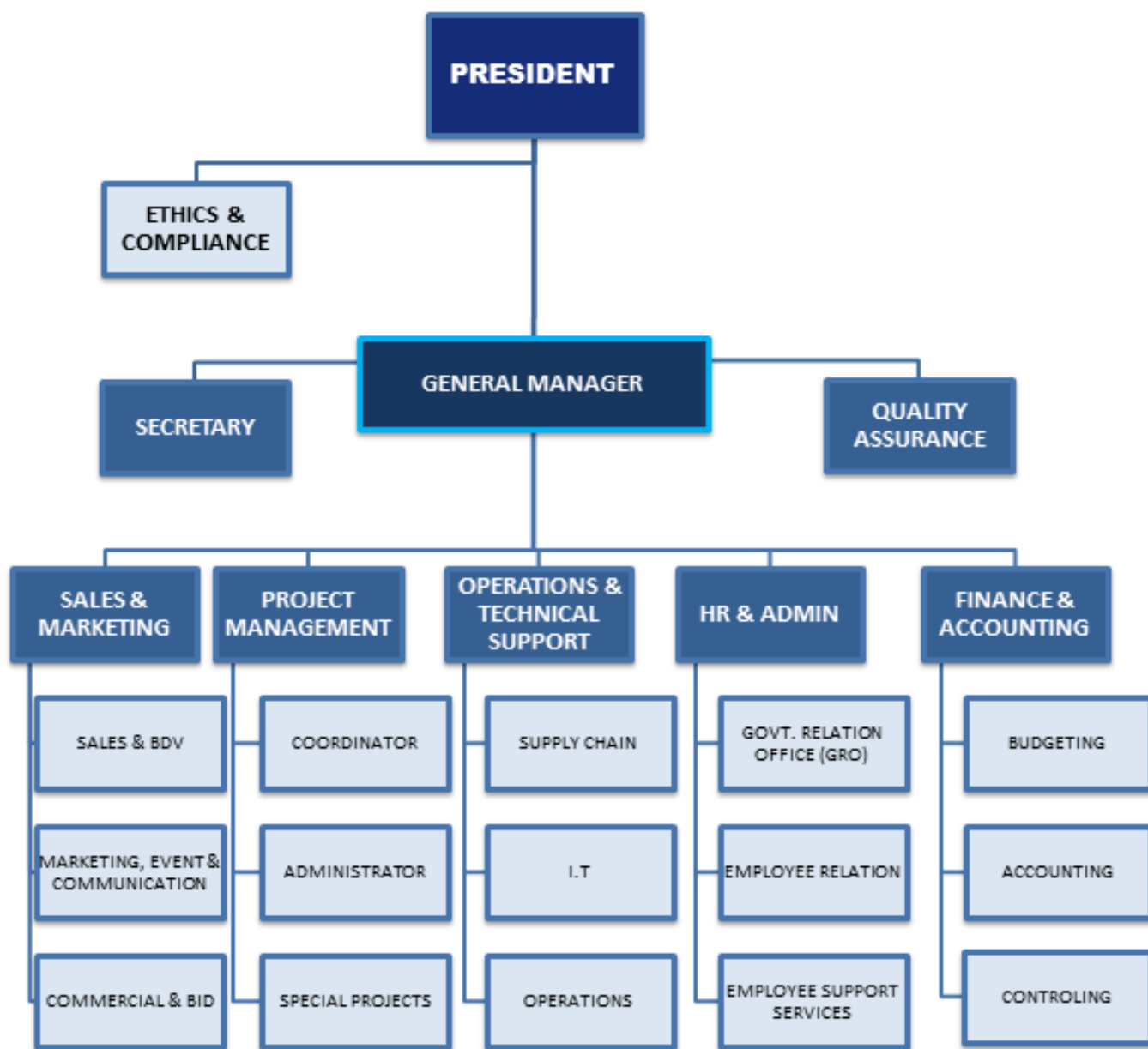
Rahaden is continuously endeavoring to set unmatched standards for its service and support with a **comprehensive approach to project management based upon commercial and military best practice standards**. This approach ensures that your projects are administered, communicated, and delivered professionally, accurately, and **in a timely manner**.



OUR ENTITY IS ORGANIZED UNDER THE SAUDI LAWS

# OUR ORGANISATION

# OUR STRUCTURE





# OUR GROUP





INTERNATIONAL & LOCAL COOPERATIONS

# OUR SOLUTIONS

# OURS PRODUCTS & SERVICES

Rahaden has managed and delivered successfully large number of projects for the Saudi Government as Prime-Contractor and also as supplier for International Companies as trustful and reliable local partner for military and security programs.

## Our Services

Rahaden has the expertise to transfer the competencies in different field thanks to more than 15's years of experiences within:

- Curriculum Development
- Electronics & Communication Training
- Radar & EW Training
- Acoustic system trainer for sonar
- GPS global positioning system
- Information technology (IT)
- Fluid power (hydraulics & pneumatics) training systems
- Weapons training system
- Fleetman

Rahaden is also performing the essential activity concerning Technical Support, Operations and maintenance on high technology and complex solutions in the military, security and civilian fields.

## Our Capabilities

Rahaden is capable to study, deliver, install and support on long term basis following the system and solutions

### SIMULATOR & TRAINER SYSTEM

- ✓ Bridge simulator
- ✓ Insight recognition training system
- ✓ Air intelligence capability system
- ✓ Bird-strike avoidance radar
- ✓ Egress training systems
- ✓ Driver training
- ✓ War gaming
- ✓ Artillery system
- ✓ Convoy & security patrol simulator

### ARMY SIMULATORS

- ✓ Small arms training simulator live simulation
- ✓ Shooting range development
- ✓ Air, Sea and Land military equipment simulators

### SAFETY, SECURITY & E-SOLUTIONS

- ✓ Digital security services and data protection
- ✓ Softlock protection studio, personal production, secure data exchange
- ✓ Softlock bio & pro smart token
- ✓ Softlock digital security training
- ✓ Surveillance & Security Systems and Solutions

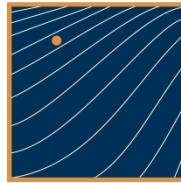


INTERNATIONAL & LOCAL COOPERATIONS

# SOME REFERENCES



## Some Rahaden Partners



Survival  
Systems



And many other confidential partners

# Some Rahaden Customers

- ✓ Royal Saudi Naval Force (RSNF)
- ✓ Royal Saudi Air Forces (RSAF)
- ✓ Royal Saudi Air Defense Forces (RSADF)
- ✓ Royal Saudi Land Forces (RSLF)
- ✓ Ministry of Interior (MOI)
- ✓ General Directorate of Border Guard
- ✓ General Authority of Civil Aviation (GACA)
- ✓ Saudi Customs
- ✓ Communication & Information Technology Commission (CITC)
- ✓ Ministry of Municipal & Rural Affairs
- ✓ Ministry of High Education
- ✓ Ministry of National Guard (Medical Department)
- ✓ Falcom Financial Services
- ✓ Bank Aljazeera
- ✓ AlMarai Co.
- ✓ Jeddah deputy terminal.
- ✓ Aljanadria Suites Hotel
- ✓ Al-Arabiya Airlines
- ✓ Medical Hospital
- ✓ Alsaleem Hospital
- ✓ Abdurrahman Assayed Holding Co.
- ✓ Medical Admin. Naval powers
- ✓ Altayyar Hotel
- ✓ Aljawhara Hotel
- ✓ Al Othaim Co.
- ✓ Intercontinental Hotel Aljubail
- ✓ Alanoud 2 Tower
- ✓ Alzamel Tower
- ✓ Alajlan Tower



المملكة العربية السعودية  
هيئة الاتصالات وتقنية المعلومات  
Communications and Information Technology Commission



King Abdulaziz International Airport  
مطار الملك عبدالعزيز الدولي



وزارة التعليم العالي  
Ministry of Higher Education



فالكم FALCOM



And other confidential customers

## CONTACT US

# RAHADEN TRADING EST.

C.R. # 1010155603

P.O. Box 84575

Riyadh 11681

Kingdom of Saudi Arabia

**Tel.:** +966.11.4631939  
**Fax.:** +966.11.4626267  
**Email:** [info@rahaden.com](mailto:info@rahaden.com)  
**Website:** [www.rahaden.com](http://www.rahaden.com)

